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PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Grizzly Bear License Plates Available Thursday

Alaska DMV is excited to announce that the much anticipated grizzly bear license plates will be available in all DMV offices this Thursday, May 7, 2015, thanks to legislation sponsored by then-Representative Peggy Wilson of Wrangell, and the 28th Alaska State Legislature. The bear design consists of a standing grizzly bear in the center of the plate modeled after the 1976 bicentennial license plate beloved by Alaskans and collectors alike.

At initial registration Alaskans will have a choice between the standard Alaska flag design with the slogan "The Last Frontier" or the grizzly bear design. Those who possess the Last Frontier plate may change to the grizzly bear license plate for \$5. The grizzly bear plate is also available for personalization and can be purchased through DMV's website doa.alaska.gov/dmv for \$30.

For questions about the Grizzly Bear plates contact Amy Erickson, Director of Division of Motor Vehicles at 907-269-5559 or amy.erickson@alaska.gov.

